SPECIAL ADVERTISING SECTION

INTERIOR DESIGNER



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MICHELINA MOTTOLESE PRINCIPAL

MMID CORP

ask the expert

HOW DO YOU THINK YOUR CLIENTS WOULD CHARACTERIZE YOU?

Dependable—a go-to individual who will get the job done in a personable matter to suit the needs of my clients.

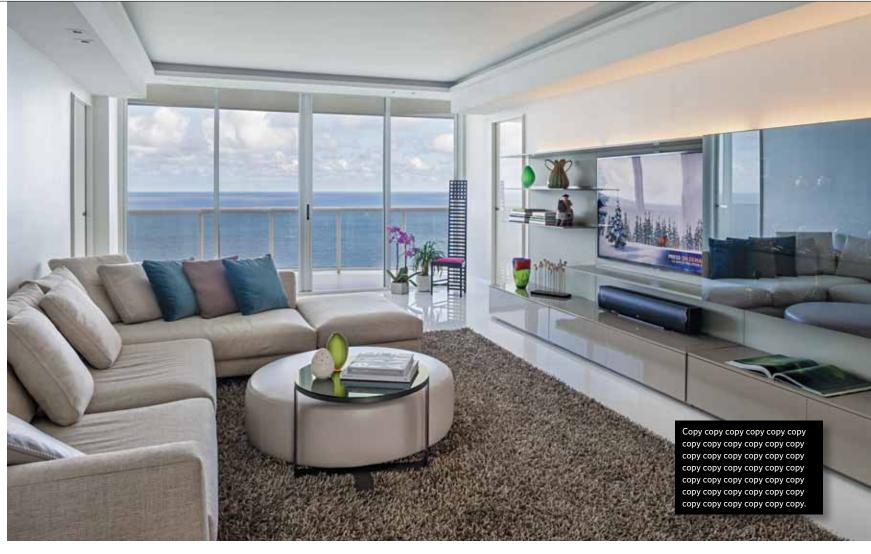
WHAT ARE YOUR FAVORITE STYLES TO WORK ON AND WHY?

Beauty, simplicity and functionality should work in harmony. I explore new approaches, such as wood only being used as a detail, and color as the predominant element.

WHAT ARE YOU WORKING **ON NEXT?**

MMID is involved in a new collection for the hotel industry: where fashion meets hospitality. A mix of couture and interiors. I believe fashion embodies the spirit of the time.

"I have always believed in the power of experience to transform the banal into the poetic and the everyday into the sublime," says Michelina Mottolese, a designer whose work is, indeed, sublimely poetic. A graduate of Parson's The New School for Design, Mottolese attributes much of her design aesthetic to her Italian roots. "My Italian design influence is perhaps the benchmark for which I apply my work," she says. "My Italian core pushes me to go beyond the confinements of fashion, art, architecture, cinema and culture in general." Established in 1990, MMID Corp. (Michelina Mottolese Interiors Design Corp.) applies a philosophical yet pragmatic approach to every design endeavor. "I believe our environments can shape our own moods, desires and feelings of comfort and security," says Mottolese. "However, a well decorated space is not only representative of one's own style and taste, but when done well, it will also add selling value." MMID Corp.'s impressive portfolio spans the globe, from ultramodern private residences and elegant luxury homes to chic hotels, corporate offices and stylish restaurants. The common denominator for each MMID project is Mottolese's ability to give her most personal interpretation of a client's ideal interior. "I love helping people create spaces they can only dream about. I use a multitude of different fixtures and visual contrasts to show off my distinctive style and complete understanding of my clients," she says.





"A beautifully designed space is one that is felt from within. The client is the contributor, and I am the vehicle to manifest their visions." -MICHELINA MOTTOLESE, PRINCIPAL AND LEAD DESIGNER